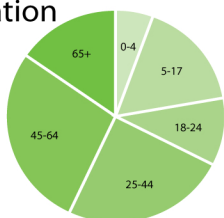
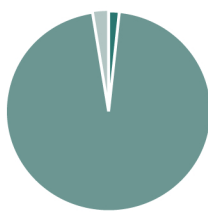


Jefferson County

Total Population
32,428



Population by age group



Population by race

Lead agency:

The King's Daughters' Hospital and Health Services

Coordinator: Elizabeth Auxier

PO Box 447- One King's Daughter's Drive

Madison, IN 47250

Ph: (812) 265-0598

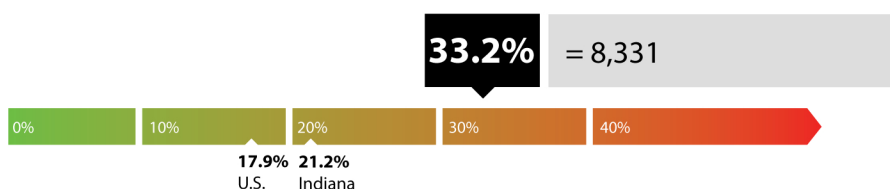
Fx: (812) 265-0291

AuxierE@kdhmadison.org

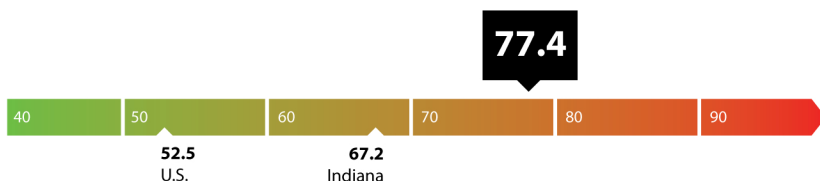


TOBACCO AND HEALTH IN JEFFERSON COUNTY

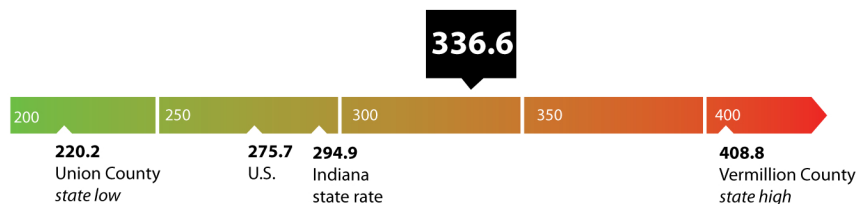
Percent of adults who smoke



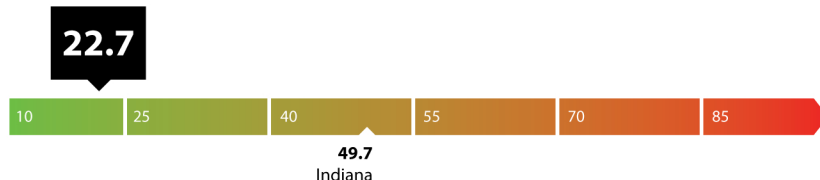
Lung cancer deaths per 100,000 residents



Cardiovascular disease deaths per 100,000 residents



Asthma related emergency room visits per 10,000 residents



Smoking and pregnancy

Births affected by smoking 96

low birth weight, SIDS, reduced lung function

Cost of smoking related births \$166,225

Percent of pregnant women who smoke

Indiana 18.5%
Jefferson County..... 25.1%

Smoking deaths

Deaths attributable to smoking
51

Deaths due to secondhand smoke

6

Economic burden of secondhand smoke: \$1.9 million

Smoking related illness

1,014

TOBACCO CONTROL FUNDING

\$150,000

Funding in Jefferson County for July 2011- June 2013.

The CDC recommends the Indiana government spend **\$78 million** each year on tobacco prevention and control programs.

Actual spending in Indiana: **\$10 million**

\$4.8 billion

Economic cost in Indiana due to smoking, according to the Centers for Disease Control.

Cost per Indiana citizen: **\$740**

TOBACCO FREE POLICIES

Smoke free community workplace and restaurant law:

- City of Madison

Hospitals and Health Care Facilities:

- King's Daughters' Hospital; Madison State Hospital

Colleges and Universities:

- Ivy Tech - Madison

School Districts:

- Southwestern-Jefferson County Consolidated School Corporation
- Madison Consolidated Schools

COMMUNITY-BASED TOBACCO CONTROL COALITION

- The King's Daughters' Hospital and Health Services
- Madison Consolidated High School
- Southwestern Consolidated Schools
- Prince of Peace Schools
- Head Start
- Hanover College
- Indiana University Southeast
- Ivy Tech Community College
- Purdue Extension "Have a Healthy Baby" program
- American Cancer Society
- Madison Consolidated Schools PTO/After-Prom
- Madison State Hospital

- Centerstone Mental Health Services
- Choices for Women
- Dr. Jeffrey Morris, D.D.S.
- Jefferson County Health Department
- La Leche League
- LifeSpring Mental Health Services
- Planned Parenthood
- WIC
- Healthy Families
- Celebrate Recovery

COMMUNITY INDICATORS

Protect and maintain local tobacco control coalition

infrastructure needed to combat tobacco use, as well as working with community organizations to reduce tobacco use among those groups most impacted by tobacco

Protect Hoosiers from exposures to secondhand smoke by:

- Supporting local and/or statewide smoke-free air ordinances for worksites, including restaurants, bars, and gaming facilities
- Implementing tobacco-free campus policies for hospitals, health care centers, mental health centers and clinics, and addiction treatment centers
- Assisting school districts to implement comprehensive tobacco-free campuses
- Assisting college and university campuses to implement comprehensive tobacco-free policies

Decrease adult smoking rates by:

- Promoting the Indiana Tobacco Quitline (1-800- QUIT NOW) throughout the community
- Working with health care providers to ensure they ask, advise, and refer their patients to tobacco treatment
- Supporting employers to create healthier employees through employer supported tobacco treatment resources to their workforce

